

# PRODUCTS

**Property Short-Term Rental Management** 



# **Discover our products**



# **Property Management**

Effective short-term rental property management is key to unlocking your property's full potential in a dynamic and competitive market. With a strategic approach, your property can stand out, attract more guests, and deliver increased revenue while minimizing potential challenges.

From professional presentation and targeted promotion to seamless booking management and exceptional guest service, every aspect plays a vital

role in creating an outstanding experience for your visitors. Attention to detail ensures your property earns a top spot in guest preferences.

At **Hospera**, guided by our motto "The New Hospitality Era", we are committed to providing you with a comprehensive and efficient short-term hospitality management experience. Combining **competitive pricing with exceptional service quality**, we transform your property into a standout destination for travelers.

## Digitalize Me

Creation of professional listings Upgrading and optimizing your digital visibility

#### Clean Me

Professional cleaning services
Smooth check-in and check-out management

#### Manage Me

Online management of bookings and listings Guest communication and support services

#### Fix Me

Technical support for repairs
Renovation and property enhancement

Because when you achieve your goals, we achieve ours!



# **Products Comparison Table**

# **Property Management**

	Digitalize Me	Manage Me	Clean Me	Fix Me
Property evaluation	₩e ✓	<b>™</b> e	™e ✓	₩e ✓
Optimization suggestions & compliance with rental standards	<b>~</b>	~	<b>~</b>	<b>~</b>
Listing creation or optimization on short-term rental platforms	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Booking calendar synchronization	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Advisory Services		<b>~</b>	<b>~</b>	<b>~</b>
Online booking & listing management		<b>~</b>	<b>~</b>	<b>~</b>
Guest communication & support		<b>~</b>	<b>~</b>	<b>~</b>
Management of guest requests/messages/reviews		<b>~</b>	<b>~</b>	<b>~</b>
Smart pricing strategy		<b>~</b>	<b>~</b>	<b>~</b>
Flexible calendar availability policy		<b>~</b>	<b>~</b>	<b>~</b>
Regular property owner updates		<b>~</b>	<b>~</b>	<b>~</b>
Concierge service			<b>~</b>	<b>~</b>
Property cleaning service			<b>~</b>	<b>~</b>
Linen cleaning services			<b>~</b>	<b>~</b>
Technical support for repairs (electrical, plumbing, A/C, internet, antenna issues)				<b>~</b>
Property preparation & renovation works				<b>_</b>

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# **Discover our products**

### **Product Features**



# Digitalize Me

Listing creation on popular platforms

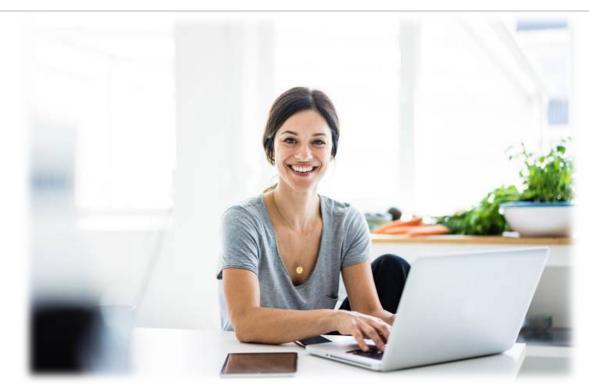
Take your property to the next level with **Hospera**'s expertise in creating and optimizing listings on popular platforms like Airbnb and Booking.com.

We ensure your property stands out from the competition by crafting professional, compelling listings that attract more guests and increase your bookings. With the right presentation and exposure, your property can reach a broader audience, enhance its reputation, and deliver unforgettable experiences to visitors.

#### What we offer:

- **Listing Creation or Optimization:** Professionally present your property to capture the attention of potential guests.
- **Compelling Property Descriptions:** Highlight the unique features and benefits of your property with engaging, well-crafted descriptions designed to attract the right audience.
- **Keyword Integration:** Use strategic keywords to improve your listing's visibility and ranking in search results.
- Optimization & Compliance with Market Standards: Align your listing with platform requirements for top-tier performance and visibility.
- **Booking Calendar Synchronization:** Coordinate availability to minimize the risk of double bookings and ensure seamless management.
- **Photo Enhancement:** Edit your property's existing photos to make them visually appealing yet realistic. (For even better results, combine **Digitalize Me** with our **Photo Me** product, which includes professional photography and drone footage. This ensures your property truly stands out and draws even more attention).

With **Digitalize Me**, you showcase your property's potential and attract more guests.



# Manage Me

Online Booking Management and Guests Support

Leave the time-consuming tasks to **Hospera** and focus on what matters most – growing your property's success.

With **Manage Me**, we take over the management of your listings, bookings, and guest interactions, integrating advanced technologies and personalized consulting services to maximize your property's potential.

What we offer (in addition to **Digitalize Me** product)

#### **Consulting Services**

Achieve your goals with targeted strategies that drive performance:

- Business Performance Analysis: Identify growth opportunities.
- Risk Mitigation: Develop strategies to minimize risks.
- Process Optimization: Enhance productivity and efficiency.
- Cost Reduction: Lower fixed costs while maintaining service quality.

#### **Online Booking & Listings Management**

Maximize visibility and simplify operations:

- Booking Management: Handle bookings across multiple platforms and direct channels.
- Listing Optimization: Continuously adjust listings for higher search rankings.
- Availability Updates: Ensure daily synchronization of property availability.
- Flexible Calendar Management: Adapt availability policies to meet market demand.
- Smart Pricing Strategy: Adjust pricing based on market trends, seasonality, and demand.
- Revenue Management: Design promotional offers and strategies to boost profitability.



#### **Guest Communication & Support**

Provide an exceptional experience for your guests while enhancing your property's reputation.

- Immediate Guest Support: Respond quickly to all guest requests with accuracy and care.
- Personalized Recommendations: Suggest tailored activities, restaurants, and local experiences.
- Key Messaging Touchpoints:
  - o Booking confirmations and pre-arrival reminders.
  - o Welcome messages at check-in and thank-you notes at check-out.
- Guest's Review Management:
  - o Acknowledge positive reviews to strengthen guest relationships.
  - o Handle negative reviews professionally, resolving issues with discretion.
- Review Analysis: Use guest feedback to identify areas for improvement.

#### **Guest Database Creation**

- Enhance guest loyalty with a GDPR-compliant database:
  - o Collect and organize guest contact details (with consent).
  - o Use the database for promotional activities like special offers or discounts.

#### **Regular Owner Updates**

- Stay informed with detailed property performance reports:
  - Occupancy rates and booking details.
  - o Guest reviews and feedback.
  - o Financial performance insights.

With Manage Me, you gain a professional partner committed to guest satisfaction and owner transparency, creating unforgettable experiences with peace of mind!



### Clean Me

# Property Cleaning & Concierge services

Create a flawless stay experience with Hospera's top-tier cleaning and guest management services.

Our dedicated team and carefully selected partners handle every detail, ensuring your property meets the highest standards of cleanliness and hospitality. From spotless spaces to seamless check-in/check-out processes, we focus on leaving the best impression on your guests.

What we offer (in addition to **Manage Me** product)

#### **Property Cleaning Services**

Keep your property in pristine condition with professional and thorough cleaning:

- **Detailed Cleaning:** Every corner, from private rooms to shared spaces, is cleaned to perfection.
- **Professional Materials & Equipment:** Modern tools and high-quality cleaning products ensure exceptional results.

#### **Linen Cleaning Service**

Provide guests with fresh, hygienic linens through trusted professionals.

- Advanced Cleaning Techniques: Remove stains, odors, and germs with specialized methods.
- Reliability & Quality: Collaborate with trusted service providers to guarantee consistent performance.

#### **Concierge Services (Check-in / Check-out)**

Make lasting impressions with professional guest reception and departure management:

- Warm Check-in Reception: Welcome your guests with a friendly and seamless process that sets the tone for their stay.
- **Smooth Check-out:** Ensure hassle-free departures, leaving guests with a positive final impression of your property.

**Clean Me**, ensures top-tier cleanliness and exceptional hospitality, guaranteeing guest satisfaction from arrival to departure.



### Fix Me

Technical Support and Renovation Services

Effortless technical maintenance and property upgrades with Hospera!

Whether it's fixing urgent malfunctions or carrying out renovation works, we deliver fast, reliable, and professional services to keep your property in top condition. From functionality to aesthetic appeal, our expert team ensures your property stands out and operates seamlessly.

What we offer (in addition to Clean Me:

#### **Technical Support for Malfunctions (electrical, plumbing, A/C, Internet, antenna)**

Quick and dependable solutions for technical issues across various systems:

- Quick Service: Quick response to resolve malfunctions and maintain smooth operations.
- Expert Assistance: Access to specialists skilled in:
  - o Electrical Repairs: Fixing installations and ensuring safety.
  - o Plumbing Systems: Addressing leaks, blockages, or system upgrades.
  - o Cooling Systems (A/C): Maintenance and repair for optimal comfort.
  - o Internet & Antenna Issues: Restoring connectivity and signal reliability.

### **Renovation and Property Preparation Works**

Maximize your property's potential with professional renovation services:

- Technical Upgrades: Painting, fixing wear-and-tear issues, and replacing outdated installations.
- **Tailored Solutions:** Custom renovations based on your specific needs and budget, designed to elevate your property's appeal and market value.

Fix Me, is tailored to ensure your property is functional, attractive, and ready to impress your guests!



